

Keyword Phrase	Competition	UK Monthly Searches
GENERAL KEYWORDS		
Pub Edinburgh	high	49,500
Bar Edinburgh	high	49,500
Edinburgh Pub	high	49,500
Edinburgh Bar	high	49,500
Pubs Edinburgh	high	9,900
Bars Edinburgh	high	33,100
Best Pub Edinburgh	low	1600
Best Pubs Edinburgh	low	880
Best Bar Edinburgh	low	1600
TARGETTED KEYWORDS		
Ale Based		
Real Ale Pub Edinburgh	Low	140
Ale Pub Edinburgh	-	-
Beer Pub Edinburgh	-	-
Real Beer Pub Edinburgh	-	-
camra pub edinburgh	-	-
camra pubs edinburgh	low	22
Real Ale Bar Edinburgh	-	-
Ale bar edinburgh	-	-
Beer bar edinburgh	-	-
camra bars edinburgh	-	-
Whisky Based		
Whisky Pub Edinburgh	low	260
Malt Whisky Pub Edinburgh	-	-
Malt Pub Edinburgh	-	-
Scottish Whisky Pub Edinburgh	-	-
Scotch Whisky Pub Edinburgh	-	-
Whisky Bar Edinburgh	low	320
Malt Whisky Bar Edinburgh	-	-
Malt Bar Edinburgh	-	-
Scottish Whisky Bar Edinburgh	-	-
Scotch Wishky Bar Edinburgh	-	-
Other Keywords		
Whisky Tasting Edinburgh	Medium	590
Pub Quiz Edinburgh	Low	590
Best Real Ale Edinburgh	-	-
Best Whisky Edinburgh	-	-

RECOMMENDED KEYWORDS

Whisky Bar Edinburgh

Real Ale Pub Edinburgh

Notes

Both these sets of keywords get decent traffic and are low competition.

It is really a choice of which market you want to target more as to which become your primary keywords.

Recommended Keywords

Business Team Development

Management Team Building

Management Team Training

Business Team Training

Corporate Team Training